

China Business Challenge at the University of Washington  
Jan - April 2016 | Final Forum on 4/30 at Kane Hall 120

# 2016 CHINA BUSINESS CHALLENGE



## Prizes

**Grand Prize**  
**USD 2000**

**Eco-Friendly**  
**USD 500**

**China-Related**  
**USD 500**

**Register  
Now!!**



<http://goo.gl/forms/X1R9HISXWm>

**Gold Sponsor**

 白山云科技  
BAISHAN CLOUD

**Silver Sponsor**



**Strategic Partner**

**Seattle Entrepreneur Club**

## Benefits

- Every team is eligible for 1 on 1 mentoring and will receive a certification of participation.

- Every team entered 2nd round is eligible for VIP networking dinner with professionals.

- Every team awarded into the 2nd round can present to entrepreneurs, investors, and hundreds of attendees.

- Every team awarded into the 2nd round are eligible for complementary entrepreneurial counseling.

- Well-known international investment company representatives will be giving out fundings on-the-spot.

## TimeLine

**March 1:**

**Registration Close**

**March 20 :**

**Business Plan**

**Deadline**

**April 7 :**

**Finalist Decision**

**April 30 :**

**Final Round:**

**UW Kane Hall 120**

**13:00 - 16:30**

**WeChat**



**Contact CEN**

**Email**

[cenuw@uw.edu](mailto:cenuw@uw.edu)

# China Business Challenge At the University of Washington



ENTREPRENEURSHIP & INNOVATION

FOR SUSTAINABLE FUTURE

# Overview

**Time:** January 13<sup>th</sup> – April 30<sup>th</sup>, 2016

**Location:** All events at the University of Washington

**Venue of Final Round:** Entrepreneur Forum, 1:00-4:30pm, April 30<sup>th</sup>, 2016 @Kane 120, UW

**Venue of VIP Network Dinner:** April 30<sup>th</sup>, 2016 @ Residence Inn in Seattle University District- Marriott, 5:30-8:00pm (pending)

**Estimated Participants:** Total of 600+ in 6 events, including teams and audience; Final Round and Forum expect 400+ attendees.

## **Organizer**

*China Entrepreneur Network at the University of Washington*

## **Gold Sponsors**

BAISHAN CLOUD

## **Silver Sponsors**

North American Representative Office of Shenzhen, China

Strategic Partner

Seattle Entrepreneur Club

## **Partners**

Washington State China Relations Council

Seattle Tech Forum

CSSA at the University of Washington

Microsoft CHIME (Pending)

Husky Help Organization

Hua Voice

Startup UW

Burke Entrepreneur Center

## **Media Sponsors**

Chinese Radio Seattle

The Daily, at UW

China Daily USA (Pending)

Weget Magazine

## CBC Objectives

**China Business Challenge (CBC)** is a business plan competition, a series of events and a final forum that aim at providing valuable opportunities and a platform for students and the community for improving entrepreneurship and innovation skills and mindset. This is the 7<sup>th</sup> CBC run by CEN Global and is the 2<sup>nd</sup> time at UW. In the last 5 years, CBC has attracted over 500 student and professional startup teams and has created a powerful platform for connecting these teams with entrepreneurial advisors, investors and resources. The goal of CBC is to help realize win-win results from connecting startup teams and advisors, facilitating US-China collaborations, enriching the diversity and culture at UW and the Greater Seattle region, encouraging students and local talents to develop innovative ways on solving social and environmental issues, and providing hands-on extensive entrepreneurial experiences for students. The momentum of startup and innovation has been rapidly growing in the region. We believe CBC and the final forum can help inspire, develop, attract and retain more talents and entrepreneurs in the Greater Seattle region.

### **Main Themes** (not limit to)

- China-related Innovations
- Information Technology
- Clean Energy
- Online services
- Sustainable Transportation
- Education
- Healthcare
- Other Community Services and Public Goods

## **What will happen in CBC event series?**

The China Business Challenge consists of two main phases, warm-up phase and the two-round competition. During the warm-up phase, our goal is to provide different areas of knowledge to students and professional teams that teamed up with students in UW through seminars, panels, workshops and forum, help them to form teams, and prepare them for the competition. During the two-rounded competition, teams will be paired with mentors who will provide them with guidance. The competition strives to help participants to think critically about the business ideas, develop comprehensive and executable business model, and communicate with mentors and judges in professional settings. Lastly we will conclude our China Business Challenge with a final round of pitch, keynote, panel discussion, award ceremony and networking reception in the Entrepreneur Forum on Saturday 4/30 at UW Kane Hall 120.

## CBC Schedule

### Timeline Overview

<b>Jan.13 – March 1<sup>st</sup></b>	<b>Registration Open</b> <b>Seminar Series on Startup and Relevant Topics</b>
<b>Feb.2</b>	<b>Team Formation Event</b>
<b>Mar. 20</b>	<b>Business Plan Submission Deadline</b>
<b>Apr.2</b>	<b>Business Plan Pitch- Zitimes</b>
<b>Apr. 7</b>	<b>Finalists Decision</b>
<b>Apr. 30</b>	<b>Final Round Pitch Presentation (Open to Public)</b> <b>Award Ceremony Featuring Keynote Speakers</b> <b>VIP Networking Dinner</b>

## Seminars

We will host series of lectures, seminars, panels and forums during our CBC warm-up phase and throughout the competition. These events will be tailored specifically toward the topic of sustainability, social entrepreneurship, technology innovation and businesses opportunities in China and the U.S. Through these events, we aim to boarder students' knowledge, expand their networks, and prepare them for the upcoming competition. Speakers will be from a mix range of professionals and background. All workshops will be open and free to public.

Date	Topics	Speaker
Jan. 15	Experience of Amazon Company (onsite)	Amazon Managers
Jan. 20	CEN Startup Seminar	3 Startup Company CEO (Pending)
Jan.28	Direction of future careers	Dr. Ma
Feb. 2	CBC Kickoff and Pitch Competition	CEN UW team
Feb. 4	The importance of growth mindset	Michelle Zou
Feb.11	Career building in virtual reality	Brian Zhou
Apr.2	Pitch Seminar and Startup Introduction	Zitimes

## Speakers/Advisors

The advisors for CBC event will take on the roles of judges and mentors. All invited advisors/judges/speakers comes from a mix of professionals and background, bringing in perspectives as entrepreneurs, corporate professionals or venture capitalists with business experience in China, sustainability or social-entrepreneurship. Note: All advisors are expected to contribute at least two hours to assisting the participated team or the reviewing of their business proposals. Advisors will be match with at least one final round team for special advising.

*Advisors and speakers for 2016 are pending. We are looking forward to having you in CBC.*

## Participant Requirements and Benefits

CBC is a great opportunity for teams to showcase their ideas and abilities to both the investors and the public. For the teams that get into the second round are able to get 1 on 1 mentor with entrepreneurs, faculties, or industry leaders; it is a great way to develop the business idea into a refined business plan, and be more competitive in the markets. Moreover, all the teams that compete in CBC will receive a certification for participation and the teams that awarded into the second round are eligible for the VIP networking dinner with professionals across different fields. Finally, during the second round, teams are able to present their business plan to investors, entrepreneurs, and hundreds of audiences.

There are a few requirements to fulfill in order to participate in the CBC:

- Every team must have 2~5 members.
- Every team must have one current UW student.
- Every team must prepare a 1~5-page business proposal for submission, describing the business idea, innovation, market, and team.
- The business proposals can be any theme (technology, education, environment, healthcare, e-commerce, social media, services and etc.); Non-profit plans are also welcomed.
- Teams awarded to second round can modify their proposal before the final presentation on April 30, 2016.

## About Us

### China Entrepreneur Network (CEN)

The mission of CEN is Entrepreneurship and Innovation for a Sustainable Future. In essence, we help students build entrepreneurship with a social mission.

CEN is a collaborating organization of global university students with 10 chapters in the U.S. and China. It is an IRS certified 501 (c) (3) nonprofit organization. It has over 100 advisors from related fields for the chapters in US and China, including world known scholars, entrepreneurs and nonprofit leaders.



The China Entrepreneur Network at the University of Washington (CEN-UW) was established in January 2013. Its mission is to convene, cultivate and support youth leaders to engage in social innovation and entrepreneurship, and to promote sustainable development—culturally, economically and ecologically.

### Contact us

**Team registration:** <http://goo.gl/forms/X1R9HISXWm>

**Public Audience RSVP (only for 4/30 Final Forum)**

<https://www.eventbrite.com/e/china-business-challenge-cbc-public-rsvp-tickets-21740109252>

**For General Questions and/or Collaboration:**

Andy Liu | *CEN-UW Co-President*

Email: [yuliang1994@gmail.com](mailto:yuliang1994@gmail.com)

Helen Yuan | *CEN-UW Co-President*

Email: [mengzy@uw.edu](mailto:mengzy@uw.edu)

**For Sponsorship:**

Tianyi Chen | *CEN-UW Finance VP*

Email: [ctyhen@gmail.com](mailto:ctyhen@gmail.com)

**Wechat:** CENUW

**Facebook:** China Entrepreneur Network at University of Washington

**Website:** [www.cenuw.org](http://www.cenuw.org)

Thank you!

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**FOR SUSTAINABLE FUTURE**

## CEN Previous Events

### 2014 CEN China Business Competition

China Daily USA Report about CBC

[http://www.chinadaily.com.cn/world/2014-04/07/content\\_17411501.htm](http://www.chinadaily.com.cn/world/2014-04/07/content_17411501.htm)





**IDG Capital Entrepreneurship Seminar 2015 spring**



**Shi Wang and CEN team in UW 2015 Spring**



CEN Formal Networking Dinner 2015 Fall

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CEN Startup Seminar



## CEN Team

